

Social Media Caption Pack — 100 Ready Captions

100 ready-to-copy captions organised by niche: 10 niches, 10 captions each. Adapt the bracketed details to your own service before posting.

Graphic Design

1. Your brand deserves better than a rushed logo. Share this with a freelancer who needs it.
2. Your brand deserves better than a rushed logo. Comment [TOPIC] and I will send you the checklist.
3. Your brand deserves better than a rushed logo. Follow for one practical tip every day.
4. Your brand deserves better than a rushed logo. Save this post — you will need it on your next project.
5. Your brand deserves better than a rushed logo. Tag a friend who is starting out in Graphic Design.
6. Design is not decoration. It is communication. Share this with a freelancer who needs it.
7. Design is not decoration. It is communication. Comment [TOPIC] and I will send you the checklist.
8. Design is not decoration. It is communication. Follow for one practical tip every day.
9. Design is not decoration. It is communication. Save this post — you will need it on your next project.
10. Design is not decoration. It is communication. Tag a friend who is starting out in Graphic Design.

Web Development

11. A slow website loses clients before you say hello. Share this with a freelancer who needs it.
12. A slow website loses clients before you say hello. Comment [TOPIC] and I will send you the checklist.
13. A slow website loses clients before you say hello. Follow for one practical tip every day.
14. A slow website loses clients before you say hello. Save this post — you will need it on your next project.
15. A slow website loses clients before you say hello. Tag a friend who is starting out in Web Development.
16. Your website should sell while you sleep. Share this with a freelancer who needs it.
17. Your website should sell while you sleep. Comment [TOPIC] and I will send you the checklist.
18. Your website should sell while you sleep. Follow for one practical tip every day.
19. Your website should sell while you sleep. Save this post — you will need it on your next project.
20. Your website should sell while you sleep. Tag a friend who is starting out in Web Development.

Writing

- 21. Words sell. Silence does not. Share this with a freelancer who needs it.
- 22. Words sell. Silence does not. Comment [TOPIC] and I will send you the checklist.
- 23. Words sell. Silence does not. Follow for one practical tip every day.
- 24. Words sell. Silence does not. Save this post — you will need it on your next project.
- 25. Words sell. Silence does not. Tag a friend who is starting out in Writing.
- 26. A clear sentence beats a clever paragraph. Share this with a freelancer who needs it.
- 27. A clear sentence beats a clever paragraph. Comment [TOPIC] and I will send you the checklist.
- 28. A clear sentence beats a clever paragraph. Follow for one practical tip every day.
- 29. A clear sentence beats a clever paragraph. Save this post — you will need it on your next project.
- 30. A clear sentence beats a clever paragraph. Tag a friend who is starting out in Writing.

Video Editing

- 31. The first 3 seconds decide everything. Share this with a freelancer who needs it.
- 32. The first 3 seconds decide everything. Comment [TOPIC] and I will send you the checklist.
- 33. The first 3 seconds decide everything. Follow for one practical tip every day.
- 34. The first 3 seconds decide everything. Save this post — you will need it on your next project.
- 35. The first 3 seconds decide everything. Tag a friend who is starting out in Video Editing.
- 36. Good editing is invisible. Bad editing is unforgettable. Share this with a freelancer who needs it.
- 37. Good editing is invisible. Bad editing is unforgettable. Comment [TOPIC] and I will send you the checklist.
- 38. Good editing is invisible. Bad editing is unforgettable. Follow for one practical tip every day.
- 39. Good editing is invisible. Bad editing is unforgettable. Save this post — you will need it on your next project.
- 40. Good editing is invisible. Bad editing is unforgettable. Tag a friend who is starting out in Video Editing.

Social Media

- 41. Posting daily is not a strategy. Posting with purpose is. Share this with a freelancer who needs it.
- 42. Posting daily is not a strategy. Posting with purpose is. Comment [TOPIC] and I will send you the checklist.
- 43. Posting daily is not a strategy. Posting with purpose is. Follow for one practical tip every day.
- 44. Posting daily is not a strategy. Posting with purpose is. Save this post — you will need it on

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your next project.

45. Posting daily is not a strategy. Posting with purpose is. Tag a friend who is starting out in Social Media.

46. Your feed is your shop window. Share this with a freelancer who needs it.

47. Your feed is your shop window. Comment [TOPIC] and I will send you the checklist.

48. Your feed is your shop window. Follow for one practical tip every day.

49. Your feed is your shop window. Save this post — you will need it on your next project.

50. Your feed is your shop window. Tag a friend who is starting out in Social Media.

SEO

51. Page two of Google is where websites go to hide. Share this with a freelancer who needs it.

52. Page two of Google is where websites go to hide. Comment [TOPIC] and I will send you the checklist.

53. Page two of Google is where websites go to hide. Follow for one practical tip every day.

54. Page two of Google is where websites go to hide. Save this post — you will need it on your next project.

55. Page two of Google is where websites go to hide. Tag a friend who is starting out in SEO.

56. Traffic you own beats traffic you rent. Share this with a freelancer who needs it.

57. Traffic you own beats traffic you rent. Comment [TOPIC] and I will send you the checklist.

58. Traffic you own beats traffic you rent. Follow for one practical tip every day.

59. Traffic you own beats traffic you rent. Save this post — you will need it on your next project.

60. Traffic you own beats traffic you rent. Tag a friend who is starting out in SEO.

Virtual Assistance

61. Your inbox should not run your day. Share this with a freelancer who needs it.

62. Your inbox should not run your day. Comment [TOPIC] and I will send you the checklist.

63. Your inbox should not run your day. Follow for one practical tip every day.

64. Your inbox should not run your day. Save this post — you will need it on your next project.

65. Your inbox should not run your day. Tag a friend who is starting out in Virtual Assistance.

66. Delegation is not a luxury. It is leverage. Share this with a freelancer who needs it.

67. Delegation is not a luxury. It is leverage. Comment [TOPIC] and I will send you the checklist.

68. Delegation is not a luxury. It is leverage. Follow for one practical tip every day.

69. Delegation is not a luxury. It is leverage. Save this post — you will need it on your next project.

70. Delegation is not a luxury. It is leverage. Tag a friend who is starting out in Virtual Assistance.

Accounting

71. Clean books, calm mind, better decisions. Share this with a freelancer who needs it.

72. Clean books, calm mind, better decisions. Comment [TOPIC] and I will send you the

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checklist.

73. Clean books, calm mind, better decisions. Follow for one practical tip every day.

74. Clean books, calm mind, better decisions. Save this post — you will need it on your next project.

75. Clean books, calm mind, better decisions. Tag a friend who is starting out in Accounting.

76. Tax season is easy when records are kept all year. Share this with a freelancer who needs it.

77. Tax season is easy when records are kept all year. Comment [TOPIC] and I will send you the checklist.

78. Tax season is easy when records are kept all year. Follow for one practical tip every day.

79. Tax season is easy when records are kept all year. Save this post — you will need it on your next project.

80. Tax season is easy when records are kept all year. Tag a friend who is starting out in Accounting.

Translation

81. Translation is meaning, not just words. Share this with a freelancer who needs it.

82. Translation is meaning, not just words. Comment [TOPIC] and I will send you the checklist.

83. Translation is meaning, not just words. Follow for one practical tip every day.

84. Translation is meaning, not just words. Save this post — you will need it on your next project.

85. Translation is meaning, not just words. Tag a friend who is starting out in Translation.

86. One wrong word can lose a client. Share this with a freelancer who needs it.

87. One wrong word can lose a client. Comment [TOPIC] and I will send you the checklist.

88. One wrong word can lose a client. Follow for one practical tip every day.

89. One wrong word can lose a client. Save this post — you will need it on your next project.

90. One wrong word can lose a client. Tag a friend who is starting out in Translation.

Photography

91. Light is the real subject of every photo. Share this with a freelancer who needs it.

92. Light is the real subject of every photo. Comment [TOPIC] and I will send you the checklist.

93. Light is the real subject of every photo. Follow for one practical tip every day.

94. Light is the real subject of every photo. Save this post — you will need it on your next project.

95. Light is the real subject of every photo. Tag a friend who is starting out in Photography.

96. A product photo either sells or apologises. Share this with a freelancer who needs it.

97. A product photo either sells or apologises. Comment [TOPIC] and I will send you the checklist.

98. A product photo either sells or apologises. Follow for one practical tip every day.

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99. A product photo either sells or apologises. Save this post — you will need it on your next project.
100. A product photo either sells or apologises. Tag a friend who is starting out in Photography.